(d) if so, the details thereof?

THE MINISTER OF STATE OF THE MINISTRY OF FOOD PROCESSING INDUSTRIES (SHRI.GIRIDHAR GOMANGO): (a) India's export for processed foods is increasing but the share in the total global exports is negligible.

(b) Out of the total exports from India, export of fruit products is less than 1%.

(c) and (d) In order to make India's exports of processed fruits and vegetables products competitive in terms of quality and prices in the international markets, Central Food Technological Research Institute (CFTRI), APEDA, Indian Institute of Packaging and other research organisations are consistently undertaking research to upgrade quality and better packaging of the end products. As regards price competitiveness, besides participation in specialised trade fairs and exhibitions in Japan, Germany and Gulf countries, a number of Sales-cum-Marketing delegations have been sponsored by APEDA and TDA. The Market Surveys and Sales-cum-Marketing Missions have benefitted the industry and trade in terms of up-to-date information on prevailing prices of suppliers in different countries, particularly in the Far East.

T.V. Serial on Shivaji

6677. SHRI. SUDHIR SAWANT: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether any TV serial based on the life of Shivaji has been financed by Doordarshan;

(b) whether the Government propose to telecast any serial based on Indian History; and

(c) if so, the details thereof?

THE DEPUTY MINISTER IN THE MINISTRY OF INFORMATION AND BROADCASTING (KUMARI GIRIJA VYAS): (a) No, Sir.

(b) and (c). Doordarshan has, in the past, telecast a number of programmes/ serials based on themes or important personalities of Indian history. Though there is no proposal at present which would attempt to serialise Indian history in a chronological manner, programmes/serials having a bearing on Indian history is a regular ingredient of Doordarshan's programme fare.

T.V. Serial on Indian Army

6678. SHRI SUDHIR SAWANT: Will the MINISTER OF INFORMATION AND BROADCASTING be pleased to state:

(a) the number of TV serials financed by the Directorate General, Doordarshan during the last two years for prime time telecast;

(b) the funds sanctioned for each of these serials alongwith the names of the producers;

(c) whether any TV serial based on the history and achievements of the Indian Army has also been financed by the Doordarshan;

(d) if so, the details thereof; and

(e) if not, the reasons thereof?

THE DEPUTY MINISTER IN THE MINISTRY OF INFORMATION AND BROADCASTING (KUMARI GIRIJA VYAS) (a) and (b) According to Doordarshan, Doordarshan sanctioned 23 T.V. serials under its commissioned scheme for telecast in the National/Network programme during the last two years. The names of the producers and